

Lauren Raquel Covarrubias

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SUMMARY

Art Manager and Illustrator with 5+ years of experience managing full art pipelines from concept ideation to final production for tabletop games, publishing, and digital products while coordinating with artists and collaborators.

SKILLS

- Art Direction | Cross-Functional Collaboration | Print & Prepress Preparation | Digital Illustration
- Adobe Photoshop | Composition & Color Theory | Marketing & Promotional Design

EXPERIENCE

Dungeon in a Box | Sherman Oaks, CA

Art Director | January 2020 - Present

- Source and manage freelance artists across multiple concurrent projects, ensuring visual consistency.
- Maintain organized asset libraries to support long-term production scalability.
- Create and manage tracking systems that improve internal documentation, production deadlines, budget visibility, and workflow efficiency.
- Execute image editing for quality checks and pre-print preparation.

Projects:

- **Wondrous One Shots:** Oversee character art production for miniatures, map layout creation, cover illustration, and varied exclusive product offerings for monthly module releases.
- **GM Toolkit:** Oversee character art production for miniatures, create customer-facing images, and layout booklet covers for monthly releases.
- **Stonefold Kingdoms Terrains:** Directed artists to develop artwork on complex physical paper pop-up environments and other tabletop accessories, conducted testing and refinement of numerous prototypes, and designed final packaging design.

Customer Service | December 2019 - January 2020

- Managed customer email inquiries about products and order issues.
- Documented customer interactions and order statuses to ensure efficient follow-up and resolution.

Planet Art | Calabasas, CA

Seasonal Production Assistant | Q4 2018 & 2019

- Edited and prepared photo and card layouts within a high-volume order processing environment.
- Performed light image retouching and quality control checks.
- Provided email-based customer support to resolve order and design issues.

VR Territory | Northridge, CA

Virtual Reality Guide / Key Holder | September 2016 - June 2018

- Managed daily operations including opening/closing and payment handling.
- Trained customers and staff on VR systems, safety procedures, and gameplay.

- Troubleshoot VR hardware and software issues during live customer sessions.
- Facilitated private group bookings for celebrations.
- Painted large-scale blacklight mural artwork for immersive environments.

Freelance Illustration | Los Angeles, CA

Independent Illustrator | May 2017 - Present

- Provide digital illustrations and cover art for tabletop games and publishing, collaborating directly with art directors as well as private clients.

Selected Clients:

- Evil Hat Productions
- Kobold Press
- Pelgrane Press
- Pinnacle Entertainment Group
- Quixotic Games
- Sigil Entertainment Group
- The Design Mechanism

CSUN Campus Store | Northridge, CA

Seasonal Customer Service Associate | July 2013 - September 2015

- Supported retail operations including inventory handling and customer assistance.

EDUCATION

California State University | Northridge, CA

Bachelor of Arts, Cum Laude | 2015

- Major: Illustration

CG Master Academy | Spring 2019

Environment Painting & Design

RECOGNITION & PUBLICATIONS

ImagineFX Magazine | November 2017

- *Featured artwork (FXPose), Issue 155*

Out of Step Books | 2016

- *Black & White: Volume Three*
- *Slithers & Scales*

CSUN West Gallery | 2014, 2015

- *Juried Illustration Exhibitions (2014, 2015)*